

WELCOME TO THE MELALEUCA COMMUNITY PAGE

brought to you by Melaleuca, Inc.



As one of eastern Idaho's largest employers and concerned "citizens," we will be offering this space the first Sunday of each month as a forum for the exploration of issues of vital community importance. We'll tell you more in a future issue of the paper, but one item you can count on is the following, our summation of the content of films currently playing in Idaho Falls cinemas. These "vital snapshots" are condensed from in-depth reviews available in other public sources, and are not intended (with the rare exception) to be either endorsements or denigrations of any given film. This overview is simply our offer to be of assistance in your efforts to make an informed choice. May you pick well, and live well.

From Melaleuca, The Wellness Company™

PARENTS, DO YOU KNOW WHAT YOUR CHILDREN ARE WATCHING?

How much do you know about the current films playing at the local cinema? Is a given film something you would want your son or daughter (or self) to see? How can you know more about the content, message, or perspective of a given film? Does it contain nudity, graphic violence, a lot of profanity? On the other hand, is it a fair portrayal of a difficult topic? Is its message one of timeless value? Is this something that will stay with your child (for good or ill) for years to come?

As you know, due to a general lowering of the moral acceptance threshold, elements that qualify a film for PG rating today may have earned the same film an 'R' rating 15 years ago (PG-

13 didn't exist until 1984). Conversely, a film entirely free of vulgar language, nudity and violence may today be rated PG-13 simply because its topic would be challenging to younger children. Please keep in mind that our content scores are offered in view of the MPA rating the film carries. In other words, a film rated G by the MPA and receiving a high violence rating (3) probably displays a level of violence that would be deemed only moderate in a film rated R by the MPA.

Films Now Playing or Coming Soon to Idaho Falls

Key to Symbols: Element

- S** = Sex acts, nudity, sexual innuendo
- P** = Profanity, vulgarity (a single use of the 'F' word will earn an 'extreme' rating for any film)
- V** = Violence, weaponry, gore
- A** = Alcohol, drugs
- T** = Thematic elements such as child abuse, violent crime, homosexuality, horror, etc.

- Degree (as per a film's MPA rating)**
- 1** = not present or minimal
 - 2** = moderate
 - 3** = extreme

Thus, a film receiving ratings of S1, V2 and P3 would have little or no overt sexual content, a moderate amount of violence, but a large volume of profanity or use of extreme profanity/vulgarity.

Alien vs. Predator

S1, P3, V3, A1, T2
A team of archaeologists in Antarctica discovers extraterrestrial beings bent on killing them.

Anacondas: The Hunt for the Blood Orchid (PG-13)

S2, P3, V2, A3, T3
Scientists delve into the jungles of Borneo seeking the medicinal "blood orchid." They soon find themselves under attack by giant anacondas, and troubled by their own doubts and fears.

Anchorman (PG-13)

S3, P3, V2, A2, T2
A 1970s newsmen in San Diego breaks the mold of convention by hiring a woman reporter, leading to rivalry, a love affair, confusion, and...more confusion.

Around the World In 80 Days (PG)

S2, P1, V3, A3, T2
A turn of the century inventor and his two companions try to circle the globe in just eighty days to win a bet.

Benji: Off the Leash (PG)

S1, P2, V1, A1, T2
A stray dog avoids two bumbling dogcatchers, while a boy tries to avoid his own mean, uncaring father.

Bourne Supremacy (PG-13)

S1, P3, V3, A1, T2
Officially abandoned U.S. super agent Jason Bourne wants to know why his government now wants him dead. He intends to find out. And he always succeeds.

Catwoman (PG-13)

S2, P1, V3, A1, T2
Resurrected with superhuman powers and feline prowess, a woman sets out to get revenge on the woman who had her killed.

Collateral (R)

S2, P3, V3, A1, T3
A cab driver finds himself hosting a cross-country fare... who may be a hired killer.

Exorcist: The Beginning (R)

S3, P3, V3, A1, T3
The Devil is up to no good, and no one has any power to intervene. Violent, irreverent and deeply disturbing.

Forgotten (PG-13)

S1, P1, V3, A1, T3
A grieving mother struggles to cope with the loss of her 8-year-old son... who her psychiatrist tells her she never had.

Harry Potter and the Prisoner of Azkaban (PG)

S1, P1, V2, A1, T3
The young wizard discovers that the murderer of his parents has escaped from prison... and is coming after him.

I, Robot (PG-13)

S1, P1, V3, A1, T3
A homicide detective in the year 2035 investigates a murder he believes was committed by a robot.

Little Black Book (PG-13)

S3, P2, V1, A1, T2
A woman digs into her boyfriend's romantic history, and finds that it may not be history after all.

Manchurian Candidate (R)

S1, P3, V3, A1, T2
A group of Gulf War veterans share dreams in the night that may or may not be true... but which could affect the future of the nation.

Napoleon Dynamite (PG)

S1, P1, V1, A1, T2
This low-budget film produced and shot in Preston, Idaho was an audience favorite at last year's Sundance Film Festival, setting it on a lucrative path to fame and (so far) fortune for its creators. It is already earning cult status as a clean-cut, almost offense-free anthem of sorts to highschool nerd-ism.

Notebook (PG-13)

S3, P1, V2, A1, T2
Based on the Nick Sparks novel, two stories intertwined find an older gentleman hoping to light a spark in the mind of a nursing home resident by reading the story of a pair of young, star-crossed lovers in the 1940s.

Open Water (R)

S3, P3, V2, A1, T2
Ascending from a scuba dive in open water, a man and woman discover they have been left alone... in shark-infested waters.

Princess Diaries 2: Royal Engagement (G)

S1, P1, V1, A1, T1
An American girl born into royal European lineage must get married within thirty days or lose all rights to becoming a Queen.

Riding Giants (PG-13)

S1, P3, V1, A1, T1
Documentary: The history, allure, and future of big-wave surfing.

Saints and Soldiers (PG-13)

S1, P2, V3, A1, T2
Caught behind enemy lines at the Battle of the Bulge, five allied soldiers give everything they have to bring vital information to their commanders. Completely shot and produced in Utah, a vital, well-crafted exploration of honor, courage, and faith.

Scooby Do 2 (PG)

S1, P2, V2, A2, T2
A ragtag band of young crime solvers and their talking dog try to stop the criminal mind behind a monster-making machine.

Shrek 2 (PG)

S1, P1, V2, A1, T2
The green ogre (with help from sidekick Donkey) and Princess Fiona contend against forces that would destroy their happy marriage... like disgruntled in-laws with a Fairy Godmother. And you thought you had challenges.

Spider-Man 2

S1, P1, V3, A2, T2
Young Peter Parker struggles to find balance between his lives as a Superhero and just a guy with a crush on the now famous former girl-next-door.

Super Babies: Baby Geniuses 2 (PG)

S1, P2, V2, A1, T1
Babies in Los Angeles join a super-hero seven-year-old to fight off an evil marmoset.

Suspect Zero (R)

S3, P3, V3, A1, T2
A demoted FBI agent tries to identify a serial killer before he becomes the next victim.

Terminal (PG-13)

S2, P2, V2, A2, T1
A traveling foreigner is forced to make his home in a New York City airport when his home country erupts in civil war and loses its status as a ... well, as a country.

Village (PG-13)

S1, P2, V3, A1, T2
Inhabitants of a remote village live in fear of strange beings who inhabit the woods that surround their idyll. But now their future may depend on someone making it through those woods.

Wimbledon (PG-13)

S2, P2, V1, A1, T1
Unlucky in love and in competition, a tennis player gets a chance at Wimbledon... and romance.

Without A Paddle (PG-13)

S3, P2, V2, A3, T2
Two goofballs search the Oregon woods for the body of famous hijacker D. B. Cooper... and the money he escaped with.

Yu-Gi-Oh (PG)

S1, P1, V2, A1, T2
Animated: A card game champion faces two challengers: one who wants to beat him at cards, and another who wants to take over the world.

Can you detect a stronger pulse...in the Heart of Melaleuca Country?

We knew you could. Let us tell you about it!

The world is discovering Melaleuca, and our explosive growth has moved us to take a hard look at our projected production, distribution, and management needs over the next few decades. Rising consumer demand for our products, and the astounding success of our business model point one direction: right off the charts!

We have recently completed the purchase of an undeveloped 155-acre parcel of ground just south and west of Interstate 15 at Exit 113. This site will be completely developed over the next five to seven years as an attractive, functional business campus for our western U.S. and Canadian operations. It will also serve as our corporate headquarters.

We are now underway on our first building, and as with everything we do, suppliers, contractors, and craftsmen from southeastern Idaho will always be our first pick in its construction. We love doing business with our neighbors!

This freeway interchange is perfect placement for our Distribution facility, the first (and most acutely needed) building to go up. The interchange will provide superior access for semi-trailer rigs entering and exiting the facility, transporting thousands of tons and millions of packages of Melaleuca's phenomenal home and health products bound for locations in the western United States, Canada, and even into Asia and the Pacific (packed in sea containers).

This first building will have a "footprint" of approximately 135,000 square feet. It will house an ultra-modern state of the art material handling system capable of shipping 20,000 individual customer orders per day, using automated sensing, sorting and conveyance technologies.

Melaleuca will transfer its distribution operations to the new facility by Spring 2005, allowing us to expand, for the time being, our manufacturing capacity at the current plant on South Yellowstone Highway. Construction of the new manufacturing facility in the complex will follow

within two years. Sales, marketing, administrative and other divisions of the company will follow soon thereafter.

We'll tell you more about those additional facilities at a future date, but all in all, the new, fully landscaped corporate campus will easily accommodate the thousands of Melaleuca employees in southeastern Idaho for years to come. The new campus will also provide a visually attractive welcome to Idaho Falls for travelers on northbound Interstate 15.

As one of Idaho Falls' largest employers, and as one of the strongest companies in Idaho, we love where we live, and we are excited to stay, to grow, and to let you share in feeling the heartbeat of one of America's best companies!

