



THE COMMUNITY PAGE

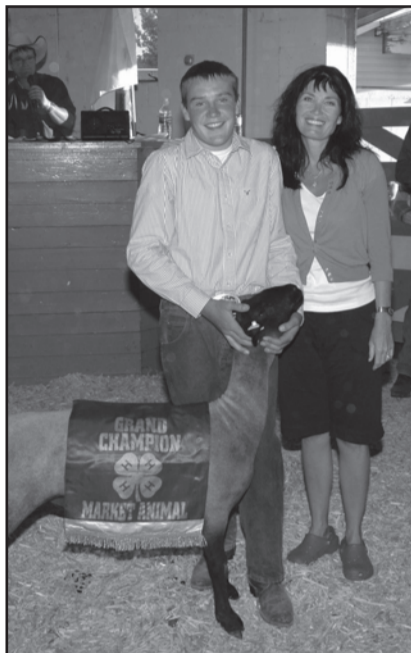


Come Support Our Youth!

Thursday, August 9, at 6 pm at the Bonneville County Fairgrounds Sale Arena, 2925 Rollandet in Idaho Falls



2006 Winner:
MARKET BEEF
Whitney Lusk
Purchased by Riverbend Ranch



2006 Winner:
MARKET SHEEP
Brett Seely
Purchased by Melissa Ball



2006 Winner:
MARKET GOAT
Luke Wescoat
Purchased by Melaleuca



2006 Winner:
MARKET SWINE
Francisco Lopez
Purchased by Mickelsen Packing

If for no other reason, you ought to attend the 4-H market sale because it's a lot of fun. But you can surely find other reasons.

The market sale, like every sale in previous years, represents the harvest of a year's effort for 4-H youth who've dedicated their "Head[s], Heart[s], Hand[s] and Health" to achieving their goals. For attendees, it's an opportunity to tell these youth that their dedication counts.

"I don't know of a better way to teach work ethic than raising farm animals," says Melaleuca President and CEO Frank VanderSloot, who purchased several animals at last year's market sale. "I don't know of a better way to raise great kids than to give them the responsibility to care for, train, and show a 4-H animal project."

4-H kids also learn valuable life skills and attributes like goal setting, cooperation, decision making, public speaking and leadership.

Often, 4-H members put their farm animal sales directly into a college education fund, car savings, national 4-H events or another worthy pursuit. Meanwhile, businesses that support 4-H youth enjoy the publicity, community support and new customers they garner as a result of their purchases.

"By supporting the market sale, buyers encourage kids to do well in their projects," says 4-H participant Whitney Lusk. "It helps us continue on in 4-H and develop the ability to further our education."

What more worthy cause can you find than helping our youth become tomorrow's leaders?

"Businessmen I know have told me their support of 4-H doesn't cost them; it earns them more," says Stan Boyle, long-time 4-H leader. "Because they support us, we support them."

Bring your wallet and be prepared to see some young faces light up when their animals reach the auction block.



4-H stands for: "Head, Heart, Hands and Health"

4-H Motto: "To Make The Best Better"

4-H Pledge: "I pledge my Head to clearer thinking, my Heart to greater loyalty, my Hands to larger service, and my Health to better living, for my club, my community and my country."

It's for the leaders of tomorrow

4-H participants learn:

- Life skills
- Responsibility
- Teamwork
- Leadership
- Cooperation
- Goal setting
- Decision making
- Public speaking

The Market Animal Sale is the culmination of a year of hard work for the youth who have invested:

- Time
- Talent
- Money

Benefits to the buyer

As a buyer, you will receive:

- A color photo of your animal and the youth you supported
- A buyer's certificate
- Publicity
- Community support
- New customers
- Tax deduction

Your purchase encourages today's youth to seek a future in agriculture and the money goes directly to the youth ages 8-19 for:

- College education
- Car
- National 4-H Events
- Future endeavors

It's easy to buy an animal

You must register as a buyer and get a bid number at the sale table prior to bidding. If you are not able to attend the sale, you may designate someone to purchase in your name.

Two ways to buy

1. Own use:

- Take the animal home live
- Send it to a meat processor and put it in your freezer

2. Resale:

- Sell the animal to the floor buyer; you pay the difference between your bid and the floor price
- You do not own an animal at the end of the sale

Resale Example

Animal's weight:	100
Your Final bid:	\$450
Resale price: \$.50/lb x 100 lbs	<u>-50</u>
Difference you pay:	\$400

Add-ons:

- Give set dollar amount
- Decide how to distribute your gift
- Money goes directly to the youth

Terms of Sale:

The terms of sale are cash or check. Make checks payable to the 4-H Market Animal Committee. Your sales ticket is your receipt.

Please support the businesses that supported our youth in last year's 4-H market sale!

- B.A. Wackerli
- Ball Enterprises
- Bank Of Commerce
- Barbara J. Nelson, M.D.
- Bill Dixon
- Bonneville County Implement
- Broadway Ford
- C-A-L Ranch Stores
- Daniel Hinckley, M.D. P.A.
- Eagle Rock Dental Care
- Farm Bureau Insurance
- Farm Credit Services
- First Street Welding
- Grover's All Wheel
- Idaho Supreme Potatoes
- Jack Thomas
- Jack Thomas Grain
- Jan Oltmanns
- Johnson's Livestock
- Key Bank
- Kvamme Farms
- Les Schwab Tires—C Street
- Les Schwab Tires—17th Street
- McCowin Orthopedics
- Melaleuca Inc.
- Melissa Ball
- Mickelsen Packing
- Pacific Steel
- Paul Merrill
- Photo Graphix
- Pioneer Equipment
- Premier Insurance
- Refugio Cervantes
- Riverbend Ranch
- Way Family
- Thiel Brothers
- Trail Blazers
- Valley Wide Co-op

