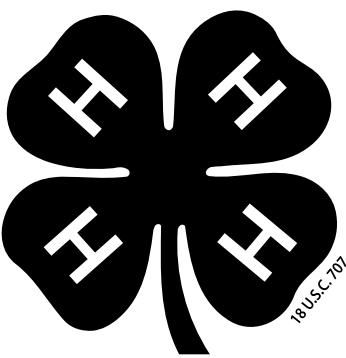


The Community Page



An Investment You'll Never Regret



When times are tough, we tend to pull back on our spending. We want to be sure that every cent counts, and we begin to worry about the future and what it has in store for our children. Good parents and grandparents have always been like that. They look beyond their generation to the ones that will follow.

One way to provide for young people is to give them physical things like property and money. Another way—one that many say is far superior—is to pass on character traits that will sustain them no matter what.

It's not easy today. Our young ones are faced with temptations and influences that we never had to face. They are under constant pressure to give in by giving up—to accept the philosophy that says everything is good, every choice is valid and pleasing yourself is all that really matters.

Are They Getting What They Need?

Kids aren't the only ones under pressure though. Somehow, the world is spin-

ning faster than ever before. The eight-hour day has become extinct, and the cost of living is higher than it has ever been. Sometimes just making ends meet seems to take all the effort we can muster.

Where do our children end up in all of that? They spend much more time with their friends than with us. Computer games compete with family time. They are busy—but are they busy at the right things? They are learning something, but are they getting the necessary training about clear thinking, living right and working hard to reach their goals that will serve them as they grow into the responsibilities of adulthood? Look around. What do you see?

Beyond Parental Influence

Let's face it. We can't do it all on our own. We need the help of other family members, our churches, our friends and our community to raise kids in a way that will see them prepared and ready to take on the challenges of life. We need every tool we can find and every weapon we can get our hands on if we are to win the battle.

There is one major help, though, that is often overlooked: 4-H. Some think 4-H is only for youth who live in rural areas, but that's not true. Joining a 4-H club is one of the best moves any kid can make.

4-H is a place to learn about leadership, communication, citizenship, health and fitness, computers, robotics, even rocket science. You don't need a horse to belong to 4-H, but you do need ambition, dedication, a desire to learn and someone who cares enough about you to see that you are enrolled.

The 4-H pledge is one that can help us all succeed:

I pledge my Head to clearer thinking, my Heart to greater loyalty, my Hands to larger service and my Health to better living, for my club, my community, my country, and my world.

Eastern Idaho is proud to be home to 4-H clubs that can join you in the effort to make sure that your child gets the best possible chance to grow into a responsible, caring, productive adult.

Take the Pledge

For information on how to enroll, how to volunteer, or to find out more about the opportunities that exist in 4-H, call Bonneville County Coordinator Andi Skinner at 529-1390. The national website is at www.4-H.org, the Idaho state site is at www.4h.uidaho.edu and the Bonneville County 4-H website may be accessed at www.extension.uidaho.edu/bonneville/4h.htm.

Help kids help themselves by getting involved with 4-H. It's an investment you'll never regret.

Support the Local Businesses That Supported the 2010 Bonneville County 4-H Market Animal Sale

Asia Pacific Corp
Bank of Commerce
Beard St. Clare Gaffney
BG Construction
Big Horn Auction
Bonneville County Farm Bureau
Bonneville Equipment
C-A-L Ranch
Dalling Ranch
Dixon Farms
Dr. Barbara Nelson
Dr. Brad Smith
Dr. Chamberlain
Eagle Rock Dental
Falls Fertilizer
First Street Welding
Foothills Rehab.
Fred Finlayson
Geilser Farm & Ranch
Heartland Pharmacy
Idaho Sod
IF Surgical Spec.
Jack Thomas Grain
John Soderquist
Johnson Livestock
Joyce Thiel
Key Bank
Les Schwab
Longhurst Livestock
Los Panchos
Mackey Livestock
Mecham Family
Melaleuca
Mickelson Pack
Neil Soderquist
Pacific Steel
Pasley Grain
Photo Graphix
Pioneer Equipment
Premier Insurance
Premier Technology
Redline Equities
Reed's Dairy
Ridgeline Energy
Riverbend
Rocknaks Hardware
Rocky Mtn Machinery
SJResources
Smith Chevrolet
Taylor View Dental
Theil Bros.
Thrivent Financial
Travis Ansenz
Wells Fargo
Wilbur Ellis
Wild Oat Farms
Willowcreek Vet

4-H FACTS

- 4-H is the largest out-of-school education program in the United States
- Only 12% of America's 4-H participants live on a farm
- 43% of 4-H participants are in grades 3-5
- Over half a million adults are 4-H volunteers in America
- 4-H members are more likely than their peers to succeed in school, to be a leader in school, and to provide service to their community
- The 4-H motto: "To make the best better"
- 4-H members study life skills that will help them succeed; they "learn by doing"
- 4-H in Bonneville County will serve over 1,700 local youth this year



Grand Champion Market Beef
Tyrell Barnard



Grand Champion Market Swine
Jake Doman



Grand Champion Market Sheep
Jake Doman



Grand Champion Market Goat
Madilyn Jessmore