

PAID FOR BY MELALEUCA  
JULY 22, 2012

# The Community Page

## Will you be the lucky duck? Help Rotary Club improve the Greenbelt.



Every year since 1990, the citizens of Idaho Falls have partnered with local Rotarians and dropped 12,000 small rubber ducks in the Snake River for the Great Snake River Greenbelt Duck Race. Then for the next few minutes, you'll find grownups and children alike cheering on their ducks as they motor through the water at the lightning-fast pace of the gently drifting river. When all is said and done, a few lucky duck sponsors will take home prizes, ranging from a new Ford pickup to a 1.5-carat diamond ring, for having their ducks cross the line at the front of the pack.

The fierce competition—easily more exciting than your average NASCAR® event—takes place each summer for the purpose of funding the expansion and improvement of the Greenbelt. And over the years, it has brought more than \$4 million for the maintenance of the Greenbelt, a location that is cherished throughout the region for its clean and green splendor.

The celebration, which also includes a jam-packed schedule of car shows, drag boat races and redolent food booths (not to mention a half-dozen other activities), is sponsored by the Idaho Falls Rotary Club, a group that over the years has raised seed money for Idaho Falls' hydroelectric projects, helped refurbish the Colonial Theater, sent medical aid and supplies to Tanzania, aided in efforts to eradicate polio worldwide and contributed to earthquake and tsunami relief around the globe.

So no matter where you plan to be Aug. 11, make the call, sponsor a duck and make a difference for our community!

You just can't drum up more fun than that.



### Here's How You Can Partner with Rotary

1. Sponsor a duck: Each duck is identified by a special number and each duck has but one sponsor. When your duck wins a prize, you win a prize. Duck sponsorships are available through numerous local companies and organizations. Broadway Ford, Ingram's Jewelers and Farr's Jewelry are among the local businesses that can help you become a quacker backer.
2. Attend the Pre-race Duck Party at the Hilton Garden Inn on Friday, July 27. Join the fun, beginning at 6:30 p.m., for a western-themed party and barbecue. There will be dancing, entertainment and fun galore. Be on hand when the ducks are delivered with pipe and drums fanfare, and see the ducks get some pre-race exercise in the Porter Canal. For more information, contact Ann at 282-7893 or howeanna@isu.edu
3. Reserve a booth for the big race and join the team of vendors who help make the event a huge success. For booth and vendor information, contact Judy at Big Brothers/Big Sisters: 523-4842.

"Many people say they are too busy to take on community service projects," says Bruce Turner, public relations director for the Idaho Falls Rotary Club and a vice president at U.S. Bank, "but if you consider our more than 160 members—there can't be anyone busier than these people. Yet they are drawn together by the Rotary Club motto, 'Service Above Self.'"

### August 11, 2012 Tentative Schedule

#### 10 a.m. – 4 p.m.

A classic car show, with more than 300 cars, trucks and motorcycles will take place near the John's Hole boat dock area.

#### 9 a.m. – 1 p.m.

Drag boat races, with watercraft packing up to 1,500 horsepower, will run near Keefer's Island.

#### 10 a.m. – 4 p.m.

Displays honoring the Idaho Army National Guard 116th Cavalry Brigade Combat Team will be at various locations.

#### 12 a.m. – 4 p.m.

Home Depot build-it center. Kids build their own wooden project.

#### 1 p.m.

A water show with extreme skiing, a wake board exhibition, and a sky ski demonstration. The events will be held near Keefer's Island.

#### 2:30 p.m.

Outhouse races will take place in front of the Driftwood Motel.

#### 3:15 p.m.

The Duck Egg Drop—3,000 ping-pong balls, marked with prizes for kids, sponsored by Utah Helicopter. The landing zone is in front of the Driftwood Hotel.

#### 4 p.m.

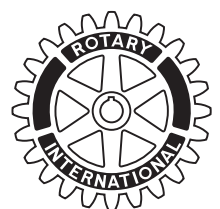
The Great Snake River Greenbelt Duck Race—12,000 adopted ducks race for the falls!

#### All Day

Craft and food booths in the area across from The Hotel on the Falls.

#### All Day

The Snake River Roaring Youth Jam—free arts and music for the entire family—will be happening at the Willard Arts Center-Colonial Theater, 450 A St. Organized by the Idaho Falls Arts Council.



*The mission of Rotary International is to provide service to others, promote integrity, and advance world understanding, goodwill, and peace through its fellowship of business, professional, and community leaders.*